

# 2005 OFA Bulletin Articles

## **Academic Update**

### September/October

Oklahoma State University  
Todd Cavins

### May/June

Kansas State University  
Kimberly Williams

### March/April

Clemson University Update  
James Faust

## **Ask the Doctor**

### November/December

Ask the Doctor  
Steve Carver

### September/October

Ask the Doctor  
Steve Carver

### July/August

Ask the Doctor  
Steve Carver

## **Garden Center**

### November/December

Store Development Year-End Checkup  
Judy Sharpton

### September/October

Your Garden Center Could Become a Holiday Tradition  
Mary Stowe

### May/June

Retailing Comes of Age  
John Stanley

### March/April

The Value of the OFA Short Course to my Business  
Bob Van Cura

### January/February

Garden Center Promotion and Marketing Ideas  
Cheryl Cuthbert

## **Grower**

### November/December

Alternative Fuel Evaluation Aid  
Paul Summer  
E Jay Williams

Bedding Plant Pest Management  
Raymond Cloyd

Energy Market Situation and Outlook  
Matthew Roberts

Fusarium, Ethylene, and Tulips  
William Miller

Mode of Action Chart and Pest Activity  
Raymond Cloyd

Varying Application Practices of Flurprimidol Pre-Plant Bulb Soaks

Brian Krug  
Brian Whipker  
Ingram McCall  
John Dole

### September/October

A Live Bug is not Always a Bad Bug! How to Add Biological Control Agents to Your Current Management Program  
Luis Canas

Greenhouse Technology to Meet the Next Energy Crisis  
William Swanekamp

Resistance Management: Mode of Action and Principles of Pesticide Rotation  
Raymond Cloyd

The Hottest Holiday Trend: Poinsettias in a Rainbow of Colors  
Andrew Lee

### July/August

Challenges Growers Face In Confronting Algae  
Peter Konjoian  
Landon Merrill

FAQs on MAAHS  
John Wargowsky

Modifying Your Tank Mixes for Maximum Pesticide Performance  
Ronald Oetting

Seed Crops Make Great Container Components Too  
Ben Walraven

Working with Mass Merchants  
Erin McCarthy

### May/June

"Extension Reloaded" Tours with Commercial Clientele: Taking University and Grower Cooperation to a Whole New Level

Luis Canas  
Claudio Pasian  
Dave Dyke  
Peter Konjoian  
Peter Ling  
Michelle Jones

Biorational Pest Control Materials and Natural Enemies: Are They Compatible?  
Raymond Cloyd

The Trips Connection: Managing INSV and TSWV  
Margery Daughtrey

Update on Bulb Crops  
William Miller

Why Controlling Weeds Helps Avoid Insect And Mite Pest Problems  
Raymond Cloyd

## March/April

2004 Poinsettia Trial Observations  
Steve Carver  
Monica Kmetz-Gonzalez  
Claudio Pasion

Do Not Be Caught Off Guard! Information is Key to Prevent  
Mite and Mealybug Problems  
Luis Canas

How Do I Make My Hydrangeas Blue?  
William Miller  
Robert Miller

Season-Extending Crops  
Karl Batschke

Technology for the Rest of Us  
Peter Konjoian

Tropical Mixed Containers  
Rick Schoellhorn  
James Gibson

## January/February

2004 OSU/OFA Poinsettia Cultivar Evaluation  
Steve Carver  
Monica Kmetz-Gonzalez  
Claudio Pasion

A Few Thoughts on How to Deal With High Heating Costs  
Claudio Pasion

How PGRs Work  
Todd Cavins

Insect Growth Regulators: Are They Compatible With  
Biological Control Agents?  
Raymond Cloyd

Understanding and Managing Energy Risk  
Matthew Roberts

## ***Interior Plantscape***

### September/October

Motivation & Teamwork  
Bernie Erven

### July/August

Media Diagnostics  
Robert McMahon

### March/April

Aglaonemas  
Dan Johnston  
Barb Bennett

### January/February

Confessions of a Foliage Supplier  
Bruce Jacobson

## ***Legislative Update***

### September/October

Quarantine 37: An Update  
Lin Schmale  
Craig Regelbrugge

## January/February

A Report on the AgJOBS Legislation  
Craig Regelbrugge

## ***Management***

### November/December

Managing Customer Service: How to Ensure Your Team  
Members Are Customer-Friendly  
John Stanley

### July/August

Overcoming Cultural Boundaries  
Salvador Zamudio  
Mary Wetzel

### May/June

Coaching Versus Managing  
Linda Talley

### March/April

Finding Employees Who Know Plants and Can Sell  
Val Eason

## ***Marketing***

### November/December

OFA Short Course Idea Exchanges Yielded Many New  
Tactics to Try "At Home"  
Bill McCurry  
Gary Hudson

### July/August

Shift your Focus to Meet Your "Time-Stressed" Customers'  
Needs  
Kathleen Kelley

### May/June

An Introduction to the Importance of Destination Businesses  
Jon Schallert

### January/February

How to Develop Sales Promotions  
John Stanley  
Industry Guide to Marketing Container Plants  
Jonathan Bardzik

## ***OFA Forum***

### November/December

OFA's Role in the Green Industry  
Doug Cole

### September/October

Future of Extension...Challenges and Concerns Related to  
Extension Programming  
Raymond Cloyd

### July/August

OFA Wants You! Get Involved in YOUR Association  
Deborah Sweeton  
David Cuthbert

## May/June

OFA - Redesigned Online  
John Holmes

## March/April

Nominees for 2005-2006 OFA Officers and the Board of Directors  
Cheryl Cuthbert  
You Mean that I Have to Do Something!  
Lisa Wenke Ambrosio

## January/February

Checking In  
Delilah Onofrey  
GrowerTalks' View  
Chris Beytes  
Ode to '05  
Dave Kuack  
Prognostication  
Steve Carver  
Thoughts  
Bridget White

## **OFA News**

### November/December

OFA News  
OFA Staff

### September/October

OFA Membership & Financial Reports as of 8/31/2005  
OFA Staff

### July/August

2005 OFA Short Course - Serving the Best in Floriculture  
Cheryl Cuthbert

### May/June

OFA Award of Excellence  
Laura Kunkle

## **Research Review**

### November/December

A Review of Research  
Steve Carver

### July/August

Photosynthetic Daily Light Integral During the Seedling Stage Influences Subsequent Growth and Flowering of Celosia, Impatiens, Salvia, Tagetes and Viola  
Steve Carver

### May/June

Diurnal Variation in Thigmotropic Inhibition of Stem Elongation  
Steve Carver  
The Effects of End-of-day Red and Far-red Light on Growth and Flowering of Petunia x hybrida 'Countdown Burgundy' Grown under Photosselective Films  
Steve Carver

## March/April

A Research Summary  
Steve Carver

## **Retail Florist**

### November/December

Extreme Makeover... Create a great new look for your flower shop!  
Sharon McGukin

### September/October

Preparing for the Holiday Season  
Kathleen Benken

### May/June

Getting Started in Tough Times  
Jody Spivey

## **Safety**

### November/December

Motivating Employees Is Key to A Successful Safety Program

### September/October

Buy In To Your Safety Program

### July/August

Safety Programs in the Workplace Promote A Positive Environment

### May/June

Employers Should Comply with the Worker Protection Standard  
John Wargowsky